

	Special Features	Newspaper Publication Date	Digital Publication live for 90 days until	Space Closing	Material Deadline
NOV	<p><b>Boomers &amp; Health</b> A print and digital advertising feature series on boomers and health awareness.</p>	Nov. 29	Mar. 1	Oct. 18	Nov. 22
	<p><b>Legal Innovation</b> A print and digital advertising feature which will make readers aware of legal experts across the country who respond to challenges with legal innovations – they build prototypes of products, services, processes and strategy to improve the effectiveness of the legal system and their organizations.</p>	Nov. 29	Mar. 1	Oct. 18	Nov. 22
	<p><b>Sleep</b> A print and digital advertising feature which will discuss sleep, how it affects our health and factors that contribute to good and poor sleep.</p>	Nov. 30	Mar. 2	Oct. 19	Nov. 23
	<p><b>Cyber Security</b> A print and digital advertising feature to raise awareness on the increase in identity fraud, discussing greater public awareness about the hidden dangers lurking on Facebook, Twitter, Instagram and other social favourites, as well as developing digital habits designed to keep Canadians safe.</p>	Nov. 30	Mar. 2	Oct. 19	Nov. 23
DEC	<p><b>Climate Change Action</b> A print and digital advertising feature which will raise awareness of key issues facing renewable energy production in Canada, and will invite discussion from leaders in the field on how Canada can capitalize on this sector's potential.</p>	Dec. 1	Mar. 1	Oct. 20	Nov. 24
	<p><b>Insurance Trends</b> A print and digital advertising feature on Canada's insurance industry which remains one of our nation's strongest sectors – one that is dedicated to helping people and businesses mitigate risk and enhance financial security.</p>	Dec. 1	Mar. 1	Oct. 20	Nov. 24
	<p><b>Canada's Airports</b> A print and digital advertising feature which will elevate awareness of Canada's airports and the many ways they serve our local, regional and national interests, and the challenges they face.</p>	Dec. 2	Mar. 2	Oct. 21	Nov. 25
	<p><b>Timeless</b> A print and digital advertising feature in Globe Style timed to appear in Globe Style before Christmas.</p>	Dec. 3	Mar. 3	Oct. 21	Nov. 25
	<p><b>Rail</b> A print and digital advertising feature which about National Railway "Innovation and Investment – Building for the Future".</p>	Dec. 5	Mar. 5	Oct. 31	Nov. 28

**For more information on a specific Special Feature, click on the name of the feature**  
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DEC	<p><b>Wearable Technology</b> A print and digital advertising feature on the many fitness trackers to smart watches, eye-wear and more, Canadian consumers have an ever-expanding array of wearable technology products to choose from. New innovative solutions are available in a range of areas, including fitness and health tracking, communications and gaming.</p>	Dec. 5	Mar. 5	Oct. 31	Nov. 28
	<p><b>Market Watch</b> A print and digital advertising series which will help readers navigating volatile markets, it will discuss the resource industry and the sector's emerging stars which still offer enormous potential for savvy investors. For this series, Canaccord resource investment experts Eric Dennis and Dennis Hoesgen provide critical insights into today's best opportunities.</p>	Dec. 14 Jan. 25 Feb. 15 Mar. 29	Mar. 14 Apr. 25 May 15 June 29	Nov. 2 Dec. 14 Jan. 4, 2017 Feb. 15, 2017	Dec. 7 Jan. 18, 2017 Feb. 8, 2017 Mar. 22, 2017
JAN	<p><b>Chinese New Year</b> A print and digital advertising feature on the Chinese New Year.</p>	Jan. 27, 2017	April 27, 2017	Dec. 9	Jan. 20, 2017
FEB	<p><b>CASSIES</b> A print and digital advertising feature which capitalizes on the momentum of the February 22 2017 award presentations, this features celebrates great advertising being a prudent commercial investment – not a cost. Proof comes in the winning of a prestigious CASSIES award.</p>	Feb. 23, 2017	May 23, 2017	Jan. 12, 2017	Feb. 16, 2017
	<p><b>Colleges and Institutes</b> A print and digital advertising feature celebrating Canada's colleges and institutes play a leading role in helping Canada respond to the economic, societal and environmental issues associated with climate change and sustainable development.</p>	Feb. 24	May 24	Jan. 13	Feb. 17
	<p><b>Canada's best cellphones and plans</b> A print and digital advertising feature which will discuss the latest offering from mobile phone producers and cellphone plan providers to meet the changing needs of consumers as well as integrate new innovation into their products and service.</p>	Feb. 27	May 27	Jan. 16	Feb. 20
APR	<p><b>A new look - Plastic Surgery</b> A print and digital advertising feature which highlights the availability of a growing range of procedures and products over the past years, more and more women and men consider plastic surgery as a means of enhancing the features of their faces and bodies.</p>	Apr. 12	July 12	Mar. 1, 2017	Apr. 5
	<p><b>Climate Strategies</b> A print and digital advertising feature which highlights Earth Day which represents an opportunity to highlight the efforts and initiatives that are leaving an impact on Canada's environmental sustainability performance.</p>	Apr. 21	July 21	Mar. 10	Apr. 14

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